



**Arkansas Library Association
Annual Business Meeting
Friday, October 15, 2021, 1:00 PM
Online via Zoom**

- I. **Call to Order** – President Philip Shackelford called the meeting to order at 1:01 p.m.
- II. **Roll Call & Minutes** – Attendance was taken via Zoom Chat. Dan Boice made a motion to accept minutes from the previous business meeting, October 16, 2020, and Jennifer Wann seconded it.
- III. **Financial Report** – Kathleen Ashmore gave the financial report on behalf of Lynn Valetutti. The net income for 2020 was \$15,327.99.
Note: Profit & Loss statement for January-December 2020 is appended.
- IV. **President's Report** – President Philip Shackelford reported that the Board released a statement in response to the events of January 6, 2021. President Shackelford brought together all the Arkansas library professional organizations and interest groups to discuss shared interests and concerns. ArLA has hosted monthly webinars for members' professional development. The Executive Board met monthly in 2021 and began using a consent agenda during meetings. President Shackelford joined representatives from the American Library Association in signing a letter in support of the Craighead County Jonesboro Public Library, which has been facing intellectual freedom challenges.
- V. **ALA Councilor's Report** – ALA Councilor Lacy Wolfe reported that she attended ALA Midwinter and ALA Annual virtually. She reported a delay in the reorganization of ALA and noted that the next Councilor would be responsible for further discussions on that topic. The first meeting for the new ALA Councilor will be the LibLearnX conference.
- VI. **Election Results**
 - a. President-Elect – Carol Coffey
 - b. ALA Councilor – Crystal Gates
 - c. At-Large Representatives
 - i. John McGraw
 - ii. Janine Miller
 - iii. Ron Russ
 - iv. Jennifer Wann
- VII. **Committee Reports**
 - a. Awards – Allie Stevens stated the goals for 2022 are to recruit a diverse pool of award nominees and recipients. The Awards ceremony was held virtually again. Press releases and the physical awards will be distributed soon. The Awards criteria posted on the website will need to be updated in the coming year to reflect current practice.
 - b. Bylaws – Janice Weddle outlined the goals and work of the Bylaws committee for the year. The committee has worked to improve the accessibility of the Handbook. She also reported the new ArLA Handbook is expected to go before the board for review in December.

- c. Conference – Rachel Shankles reported the committee met all year and received more than 80 proposals for sessions and between 350-400 attendees, according to Whova. The early numbers for the conference will generate an estimated profit of \$10,000, though there are still outstanding expenses and final numbers have yet to be determined. Rachel Shankles thanked members of the Conference Committee, the Marketing Committee, Web Services Committee, and several others for all their hard work to put together a successful conference.
- d. Emerging Leaders – Rebecka Virden reported that the program was on hiatus for much of the year. Tonya Ryals finished her Emerging Leader year in 2021. The committee was able to select new applicants and expects to make a public announcement soon, following ALA's selection and announcement.
- e. Intellectual Freedom – No report.
- f. Journal – Britt Anne Murphy reported the journal released a Spring/Summer issue earlier in the year. The Fall/Winter issue will be released with reports and details from the conference. She collaborated with the Marketing Committee to produce the Pets of ArLA calendar, which was then used as a promotional tool for the association. She thanked members of the Editorial Board for the journal and others for their work.
- g. Marketing - Susie Kirk reported the committee worked with the Journal Committee to produce the Pets of ArLA calendar. They worked with the Membership Committee to spotlight ArLA members. They worked with the Conference Committee to advertise and highlight events at conference. Susie has been chair of the Marketing Committee since 2017 and recommends Mandy Bashaw as a potential new chair in the coming year. The Marketing Committee would like to create monthly emails to highlight events for ArLA members who may not use social media and do not see the weekly updates on any of those platforms.
- h. Membership – Tonya Ryals reported that the Membership Committee worked on a proposal for institutional memberships this year, but the proposal will be delayed until next year. They worked with the Marketing Committee to create the monthly ArLA Member Spotlights on social media. The committee wants to work on marketing materials for new members and reminder campaigns for membership renewals.
- i. Nominating & Elections – Crystal Gates thanked the committee for their hard work.
- j. Pandemic Response (Ad Hoc) – Britt Anne Murphy reported that the committee hosted an anniversary forum in March 2021 to discuss the situation for everyone after a full year of the pandemic. She recommended that the Executive Board allow the committee to sunset at the end of the year.
- k. Records Management – Brian George reported that the committee spent a lot of the year establishing their work and procedures as a new committee. They met monthly and have started establishing file-naming guidelines for Dropbox.
- l. Scholarship – Chance Griebel announced that this year's scholarship was awarded to Heather Reinhold. The committee's goals for next year are to improve marketing and communication to make sure all ArLA members are aware of the scholarship opportunities.

- m. Strategic Planning (Ad Hoc) – Dan Boice announce that the Strategic Plan would be discussed under New Business later in the meeting.
- n. Web Services – Ron Russ reported that the committee worked on improving accessibility throughout the ArLA website. The committee established a News Archive for the website. They created a new mailing list for the Board, committee chairs, and CI leaders. The committee's goals for next year are to maintain the website, oversee the email lists, and assist other groups within ArLA with their website needs.

VIII. CI Reports

- a. ALPS – President Shackelford reported from the chat that the CI is interested in resuming the Infobits workshop next year. Leaders for the next year:
Amy DeVooght
- b. CULAR – Jessica Riedmueller reported that the CI's goals for next year are to establish bylaws, build their programming, explore options for repositories, etc. Officers for the next year:
Chair Sonya Lockett
Vice Chair Taylor Vanlandingham
Secretary Jessica Riedmueller
- c. COSLLE – Rachel Shankles reported that the CI hosted four professional development sessions for credit this year. They are planning for more PD sessions in the next year. They are interested in resuming a summer conference and will be submitting budget requests. Leaders for the next year:
Chair Kevin Powell
Vice Chair Britney Fleming
- d. LACI – No report
- e. MARLA – Jessica Riedmueller reported the CI hosted a very successful program with Patty Hector from Saline County Library describing their website's accessibility following a complaint and their experience in addressing it. Additional programs about animals in the library, programs for patrons with autism, and a forum for disabled patrons to describe their experiences in libraries are in the initial planning stages. Leaders for the next year:
Contact – Jessica Riedmueller
- f. Member Involvement – Rachel Shankles reported that the CI established a list of benefits for ArLA members.
- g. MELLW – Kathleen Ashmore reported the CI hosted two webinars during the year. In the next year, the CI will explore establishing a paired support system, especially for libraries with few employees. Leaders for the next year:
Contact – Tammie Evans
- h. Public Libraries & Trustees – No report

- i. RISci – Shawna Thorup reported that RISci has hosted several monthly sessions and the 4th annual Reference Exchange Day, with 161 attendees total over the year. The CI intends to continue their webinar offerings and focus on community building in the next year.
- j. Social Media & Marketing – Susie Kirk reported the CI has met monthly this year. They’ve discussed topics like best practices, goals & planning, etc. They established a private Facebook for their members. The CI also organized a panel session for the Annual Conference. Leaders for the next year:
Contact – Mandy Bashaw
- k. Two-Year Colleges – Tina Bradley reported the CI met twice and communicated via email. The CI would like to sponsor or co-sponsor a conference session next year. Leaders for the next year:
Contact – Tina Bradley
- l. Youth Services – Ruth Hyatt reported the CI met quarterly. Members of the group presented at conference, but the CI did not officially sponsor a conference session. In the next year, the CI would like to organize a conference session and continue to provide professional development opportunities for members. Leaders for the next year:
Contact – Ruth Hyatt

IX. Business Items

- a. **ArLA Strategic Plan 2021-2024** – Dan Boice stated the previous ArLA Strategic Plan was for 2018-2021, so the association is due for a new one. The committee conducted a member survey and received more than 300 responses. The proposed plan was approved by the Executive Board in August 2021. Dan Boice made a motion to adopt the ArLA Strategic Plan 2021-2024 as distributed; seconded by Crystal Gates. Motion carried.

X. Announcements – Crystal Gates announced the 2022 Annual Conference will be held October 14-16, 2022 in Fort Smith.

Janice Weddle announced the Bylaws Committee meeting would be delayed and begin at 3:00 p.m.

President Shackelford announced the ArLA webinar series would continue for the rest of the year.

XI. Public Comment – No additional public comments were made.

XII. Adjournment – President Shackelford adjourned the meeting at 2:08 p.m.

Respectfully submitted,

Janice Weddle

Arkansas Library Association

Profit & Loss

January through December 2020

	Jan - Dec 20
Ordinary Income/Expense	
Income	
Program Income	
Deposit	41,426.58
Total Program Income	41,426.58
Total Income	41,426.58
Expense	
Award Recipient	2,300.00
Contract Services	
Accounting Fees	750.00
Outside Contract Services	77.36
Total Contract Services	827.36
Journal Bi Annual	5,528.07
Operations	
Postage, Mailing Service	1,240.00
Printing and Copying	1,600.31
Total Operations	2,840.31
Other Types of Expenses	
Insurance - Liability, D and O	860.00
Total Other Types of Expenses	860.00
Program Service Fees	7,791.75
Scholarship recipient	1,500.00
Supplies Conference	810.86
Supplies Office	138.49
Travel and Meetings	
Conference, Convention, Meeting	1,319.64
Travel	417.10
Total Travel and Meetings	1,736.74
Website Expense	1,728.00
Total Expense	26,061.58
Net Ordinary Income	15,365.00
Other Income/Expense	
Other Expense	
Ask My Accountant	37.01
Total Other Expense	37.01
Net Other Income	-37.01
Net Income	15,327.99

Arkansas Library Association (ArLA)

Proposed 2021-24 Strategic Plan

DRAFT August 13, 2021

The Purpose of the Arkansas Library Association is to promote library service and the profession of librarianship in the State of Arkansas.

The Mission of the Arkansas Library Association is to further the professional development of all library staff members; to foster communication and cooperation among librarians, trustees and friends of libraries; to increase the visibility of libraries among the general public and funding agencies; and to serve as an advocate for librarians and libraries.

Goal 1: Improve provision of and access to professional development.

Strategy 1.A. We will continue to enhance offerings of professional development.

1.A.1. We will study offering workshops in person and online, recording when possible, assuring wider access.

1.A.2. We will seek to schedule events at times that accommodate as many members as possible, including all types of libraries and all personnel.

1.A.3. We will seek to increase offerings of regional workshops.

Responsible: New Members Committee

Date: 2022 and ongoing

Strategy 1.B. We will strengthen program offerings at the Conference.

1.B.1 We will encourage all Communities of Interest to develop programs for the Annual Conference.

1.B.2. We will seek programs from and for all library types and roles within libraries.

1.B.3. We will consider other venues for conferences, such as public or academic facilities, in order to increase accessibility and affordability.

Responsible: Conference Committee

Date: 2022

Goal 2: Increase ArLA membership numbers and encourage participation.

Strategy 2.A. The Membership Committee will study and make recommendations on the following concerns:

2.A.1. We will find ways to better communicate to the Library community the value of membership and active participation in ArLA.

2.A.2. We will find ways to communicate to Trustees and Administrators the value of membership and participation in ArLA.

2.A.3. We will seek out and work with other library organizations, including ARKLink, AAAL, and AIIM, in order to encourage cooperation with and membership in ArLA as appropriate.

Responsible: New Members Committee

Date: 2024

Strategy 2.B. We will strengthen our advocacy for librarians and libraries.

2.B.1. We will work to increase participation in advocacy at all levels.

2.B.2. We will gather advice and ideas from other states to find ways to enhance our advocacy work.

Responsible: Library Advocacy Community of Interest

Date: 2023

Strategy 2.C. We will strengthen networking opportunities.

2.C.1. The Conference Committee will seek ways to build in more networking opportunities at the conference.

2.C.2. We will seek to offer regional in-person gatherings, especially as part of Annual Conference activities.

Responsible: Conference Committee

Date: 2023

Goal 3: Strengthen the organization of the Association.

Strategy 3.A. We will study and refine ArLA's structure.

3.A.1 We will monitor the success of the Communities of Interest model, noting membership, activity, leadership transitions, and continuity, and will recommend changes as needed.

Responsible: New Members Committee

Date: 2024

Strategy 3.B. We will review and modify the dues structure of ArLA to meet the changing needs of the state and the profession.

3.B.1. We will study the dues structure, using input from all parts of ArLA, and make clear the dues structure.

3.B.2. We will seek ways to modify the structure, especially for new members or individuals who struggle with cost, avoiding stigma however possible.

Responsible: Ad Hoc Dues Task Force

Date: 2023

Strategy 3.C. We will find ways to develop leaders and ensure ongoing leadership.

3.C.1 We will offer our assistance and support to the State Library for the ALL-In program.

3.C.2. We will study leadership development models from other states and organizations.

Responsible: Emerging Leaders Committee

Date: 2024

Approved: ArLA Executive Board, August 13, 2021



ANNUAL REPORT

DATE: 12/3/2021

CI / Committee: (Please circle one) ☐ Committee

Goals for the coming year:

Working with members of the Publications Task Force, we will create a mission statement for the journal, and discuss how the journal and other publications can promote Arkansas libraries, as well as serve as a communication and publication tool for its members.

Accomplishments for the past year:

We published a combined Spring/Summer issue in June, and will publish our combined Fall/Winter issue in December. We also assisted early in the year with the ArLA Pets Calendar, and supported the online conference publication. We try to send copies of publications to our state politicians. We mailed copies of Spring/Summer to academic institutions in the attempt to market the value of an institutional membership to ArLA.

On-going projects (include any dates/events already set):

Will continue a conversation with the Publications Task Force to evaluate the best path forward for ArLA publications, including the journal.

Suggestions for the coming year (goals, activities, and budget):

We'd like to survey the membership on what they'd like to see in their journal, sort out institutional memberships and consider the journal's role in adding value, and look at how the Journal Committee fits in the governance of ArLA.

Officers for the coming year (CI):

Chair/Contact Person:

Vice-Chair:

Secretary:



ANNUAL REPORT

DATE: 12/3/2021

CI / Committee: (Please circle one) ☐ Pandemic Response (Ad Hoc Committee)

Goals for the coming year:

Since the pandemic is not new anymore, we've adjusted to how libraries will serve patrons going forward. Therefore, this committee has been sunsetted.

Accomplishments for the past year:

We prepared an online forum for March 12 for all library workers - below is the email solicitation with information about the presenters and format:

The official title of the forum is "Taking Stock: How We're Doing a Year In." For about an hour we'll be talking about how we're coping mentally and emotionally a year after the pandemic started to affect our work lives.

We've recruited an expert panel to kick off our discussion and address your questions, ideas, and concerns:

On-going projects (include any dates/events already set):

(continued from above) Panelists included:

- Dr. Susan Sobel is Director of the Counseling Center at UCA will discuss compassion fatigue.
- Dr. Tim Atkinson is Director of Education, Internal Medicine at UAMS and a certified Koru Mindfulness Teacher
- Rev. Dr. Amanda Moore, former Library Director at Hendrix College, will talk about library stressors.

Suggestions for the coming year (goals, activities, and budget):

(continued from above) In summer we partnered with the MELLW CI to hold a forum called "The Power of Resilience."

Officers for the coming year (CI):

Chair/Contact Person:

Vice-Chair:

Secretary:



ANNUAL REPORT

DATE: _____

CI / Committee: (Please circle one)

Goals for the coming year:

Accomplishments for the past year:

On-going projects (include any dates/events already set):

Suggestions for the coming year (goals, activities, and budget):

Officers for the coming year (CI):

Chair/Contact Person:

Vice-Chair:

Secretary:



Community of Interest Annual Report Form

due by Dec. 31st of each year -- send to _____

NAME OF CI: ____Youth Services _____

CONTACT PERSON: Ruth Hyatt ruth.hyatt@ade.arkansas.gov _____

DATE FORM COMPLETED: __Dec 7 2021_____

COMPLETED BY: ____Ruth Hyatt_____

BRIEF DESCRIPTION OF ACTIVITIES HELD IN THE PAST YEAR:

Our membership tried to meet prior to every ArLA board meeting so that we would be able to submit a report to the board if a report was warranted. The main focus of our meetings was to try to develop continuing education opportunities and increase our membership. Members presented at the ArLA conference, created zoom backdrops for our members and created several awesome journaling pages for conference attendees. These pages were offered for inclusion on the website but no response was given.

In the coming year, we will continue to brainstorm more membership recruitment ideas and to meet when schedules allow. Our goal is for a meeting in the month prior to each ArLA board meeting---months taken from the handbook/guide.



Arkansas Library Association

PO Box 3821

Little Rock, AR 72203

501-313-3198 info@arlib.org

ArLA Board Meeting Report Form

Date 10/15/2021

Name: Crystal Gates

Report of (Community of Interest/Committee): Nominating Committee

Agenda Item: **Yes** No If Yes, Anticipated Time Required: 3 minutes

Information Only **X** Action

Summary of Action to Be Recommended (If Action Required): N/A

Does This Require A Change In Policy/Procedure? Yes **No**

Activities since Last Report:

Members include: Crystal Gates, Katie Walton, Kathleen Ashmore, Cassandra Barnett, Amy McGowan, Janine Miller, and Jil'Lana Heard.

The 2022 officer elections are complete, and those elected have been notified. New officers include Carol Coffey as President Elect, Crystal Gates as ALA Councilor, and Members at Large John McGraw, Janine Miller, Ron Russ, and Jennifer Wann. Congratulations!

2022 Officers:

Rachel Shankles – President

Carol Coffey – President-Elect

Philip Shackleford – Past President

Kathleen Ashmore – Treasurer

Janice Weddle – Secretary

Crystal Gates – ALA Councilor

Emily Rozario – SELA State Rep

Members at Large – John McGraw, Janine Miller, Ron Russ, and Jennifer Wann

Additional Comments:

Please include any justification/supportive materials, which might help in board consideration.
Feel free to continue on back.



ANNUAL REPORT

DATE: _____

CI / Committee: (Please circle one)

Goals for the coming year:

Accomplishments for the past year:

On-going projects (include any dates/events already set):

Suggestions for the coming year (goals, activities, and budget):

Officers for the coming year (CI):

Chair/Contact Person:

Vice-Chair:

Secretary:



ANNUAL REPORT

DATE: _____

CI / Committee: (Please circle one)

Goals for the coming year:

Accomplishments for the past year:

On-going projects (include any dates/events already set):

Suggestions for the coming year (goals, activities, and budget):

Officers for the coming year (CI):

Chair/Contact Person:

Vice-Chair:

Secretary:



ANNUAL REPORT

DATE: 10/15/2021 _____

CI / Committee: (Please circle one) Emerging Leaders Committee

Goals for the coming year:

Continue to provide opportunity for new library professionals to engage with ALA and develop leadership skills for ArLA.

Accomplishments for the past year:

There was no Emerging Leader for 2021 due to the program being on hiatus. A Class of 2022 Emerging Leader for Arkansas was chosen and ALA will make the announcement soon.

On-going projects (include any dates/events already set):

Class of 2022 Emerging Leader support.

Suggestions for the coming year (goals, activities, and budget):

The Emerging Leaders requests continued support of \$2,000 to support our participant throughout the program including attending ALA Annual conference.

Officers for the coming year (CI):

Chair/Contact Person:

Vice-Chair:

Secretary:

ARLA 2021 CONFERENCE PROPOSED BUDGET

INCOME:

Proposed:

Real expenses and income:

Members Registrations	25@\$75	=	\$1,875		30@75=	\$2,250
Nonmember Registrations	3@\$100	=	\$300		13x300=	\$1,300
Institutional Rate (10)	20@\$300	=	\$6,000		29@300=	\$8,700
Ark State Library Grant			\$5,000			\$5,000
Vendors	10@\$300	=	\$3,000		11=\$3300	\$3,300
Sponsors	2@\$1000	=	\$2,000		\$1000=	\$1,000
BUDGETED	INCOME		\$18,175	REAL INCOME		\$21,550 (-grant =\$16,550 clear)

EXPENSES:

Whova		(\$3,419)		3419
Keynotes		\$2,000	-150,250,100,300,100	\$900
Tee shirts	200@\$8	\$1,600		1382.62
Postage	30@3.50	\$105		tba
Reg. Hub Experience		\$250	Printing/post mailer	637.27
Trophies	10	\$1,000		1.078
			REAL EXPENSE	\$7,416.89
BUDGETED	TOTAL EXPENSES		TOTAL INCOME:	\$21,550.00 \$16,5550 W/O GRANT)
\$9,801	TOTAL CONFERENCE PROJECTED INCOME:			\$14,138.11 9138.11 w/O Grant

ArLA Strategic Planning Committee
2021 Annual Report

In 2021, as the three-year plan was coming to its conclusion, ArLA President Philip Shackelford directed the Strategic Planning Committee to draft a new plan, one to help move the association to the next level in its growth. The Committee reorganized, and again included members from around the state and from a variety of libraries. 2021 members included:

Nikki Aitken (Lake Hamilton Schools)
Dean Covington (UCA)
Crystal Gates (North Little Rock PL)
Kristina Hancock (State Library)
Sarah Jefferson (Flippin Schools)
Jasmine Jobe (CALS)
Clara Timmerman (Stuttgart PL)
Dan Boice (UAM)

In 2019, the Committee had surveyed the ArLA Executive Board as part of an Appreciative Inquiry project, and had the results of that project. This year, we constructed an online survey of Arkansas librarians, designed to gather opinions and ideas to help guide the drafting of a new plan and based on a similar survey from 2018.

The responses to the survey were very similar to those received in 2018: 312 responses this year, compared to 315 three years ago; once again, 51% of the respondents were not members of ArLA, and half were from public libraries; and like three years ago, respondents rated very highly the annual conference, *Arkansas Libraries*, and the opportunities provided by ArLA for professional service and networking. This year, perhaps in response to recent state legislative action, respondents expressed more interest in advocating for Arkansas libraries.

From the 2021 survey, the Committee noted a more pronounced desire to participate in local professional development activities, and more interest in knowing what ArLA committees are up to and how members can be involved. While respondents rated the annual conference very highly, many members expressed their wish for more programs of interest to them. Also, members noted how their ability to attend conferences is limited by both cost and time constraints, suggesting that online opportunities could offer supplementary benefits, and recordings could be especially helpful in meeting full personal schedules. Written comments

were numerous and frank, and the Committee spent much time reading and discussing the ideas, criticisms, and opinions.

As we approached the drafting of a new plan, it was clear that ArLA has many strengths, and the Committee sought ways to build on those strengths while addressing the changing needs, opportunities, and significant challenges of the state's library community.

In a series of meetings, the Committee drafted a three-year plan that, we hope, addresses many of these challenges and opportunities. Members debated the draft and continued to offer suggestions and changes through the late spring and summer.

At its August meeting, the ArLA Executive Board studied and, after minor editorial corrections, approved the draft that was approved at the Annual Conference Business Meeting.

The Committee will work to provide annual updates, rolling the three-year horizon ahead as goals are accomplished and new challenges arise.

Respectfully submitted,

Daniel Boice

Chair, Strategic Planning Committee

October 16, 2021



ANNUAL REPORT

DATE: _____

CI / Committee: (Please circle one)

Goals for the coming year:

Accomplishments for the past year:

On-going projects (include any dates/events already set):

Suggestions for the coming year (goals, activities, and budget):

Officers for the coming year (CI):

Chair/Contact Person:

Vice-Chair:

Secretary:



ANNUAL REPORT

DATE: _____

CI / Committee: (Please circle one)

Goals for the coming year:

Accomplishments for the past year:

On-going projects (include any dates/events already set):

Suggestions for the coming year (goals, activities, and budget):

Officers for the coming year (CI):

Chair/Contact Person:

Vice-Chair:

Secretary:



ANNUAL REPORT

DATE: _____

CI / Committee: (Please circle one)

Goals for the coming year:

Accomplishments for the past year:

On-going projects (include any dates/events already set):

Suggestions for the coming year (goals, activities, and budget):

Officers for the coming year (CI):

Chair/Contact Person:

Vice-Chair:

Secretary:



ANNUAL REPORT

DATE: _____

CI / Committee: (Please circle one)

Goals for the coming year:

Accomplishments for the past year:

On-going projects (include any dates/events already set):

Suggestions for the coming year (goals, activities, and budget):

Officers for the coming year (CI):

Chair/Contact Person:

Vice-Chair:

Secretary:



ANNUAL REPORT

DATE: 10-15-21

Division, Round Table, **Committee**: (Please circle one)

CONFERENCE COMMITTEE 2021 Rachel Shankles Conf Chair

Goals for the coming year:

Meet in person in Oct in Ft Smith

Accomplishments for the past year:

Conf Com met regularly; moved to virtual and proposed the Whova app which was adopted; solicited keynotes and ALA Pres Patty Wong; about 81 sessions plus Com of Int meeting and business meetings; all info from the spreadsheet of proposals was input by Rachel to whova and she set the schedule times. Secured all links or prerecorded videos; PR committee and Social Media put out info all along; mailout to 600+ in our database old and new members; Amanda Bashaw designed program and it went out two weeks ago; links on website and have been sent to everyone. Amanda designed tee shirt for first 200 to get free; Rachel ordered and picked up in Conway. So far as of 9/28/21 we have had 11 paid vendors (state lib and 2 keynotes given free ones) and one Sponsor Emporia. We have to date 29 member attendees and 13 non member attendees plus 29 institutional paid entries which include 260 attendees. Whova shows 343 attendees which includes vendor booth personnel and outside presenters and keynotes plus the institutional and paid attendees.

On-going projects (include any dates/events already set):

Getting the final budget will take a while but attendance far outreached our estimates: 30 members, 13 non members and 29 institutional attendees

Suggestions for the coming year (goals, activities, and budget):

Start early. Delegate. Meet regularly. Advertise a lot. A smaller mailer would have saved money on stamps. Maybe do tee shirts for first 50 or 100 not 200....

Officers for the coming year (Divisions and Round Tables):

Chair: Carol Coffey

Annual Board Report

12-3-21

CI Membership Involvement

Goals 2022:

The membership Involvement committee is looking forward to getting the Mentoring program implemented, including finishing up the fillable application forms online and promoting the Mentorship program. Committee will hold a spring meeting to process and review mentee and mentor applications and start assignments. Committee will be researching ideas to increase, maintain, and assist ArLA members.

Also working on skit/entertainment for the 2022 ARLA conference.

Accomplishments 2021:

Successfully had a soft opening for the Mentorship program. One Mentee was successfully assigned a Mentor.

Chair/Contact person:

Becky Fischer

becky.fischer@ade.arkansas.gov



ANNUAL REPORT

DATE: _____

CI / Committee: (Please circle one)

Goals for the coming year:

Accomplishments for the past year:

On-going projects (include any dates/events already set):

Suggestions for the coming year (goals, activities, and budget):

Officers for the coming year (CI):

Chair/Contact Person:

Vice-Chair:

Secretary:

Arkansas Library Association

Community of Interest Annual Report Form

due by Dec. 31st of each year

NAME OF CI: LACI: Library Advocacy Community of Interest

CONTACT PERSON: Gwen Dobbs

DATE FORM COMPLETED: December 6th, 2021

COMPLETED BY: Gwen Dobbs

BRIEF DESCRIPTION OF ACTIVITIES HELD IN THE PAST YEAR:

Discussed various types of library advocacy and established relationship and cooperation with AAAL: Advocates for All Arkansas Libraries.

Currently working on an Arkansas specific Libraries Transform Campaign for Arkansas Libraries. This work group is comprised on myself, Tammie Evans, Cori Williams and Allie Stevens.



ANNUAL REPORT

DATE: _____

CI / Committee: (Please circle one)

Goals for the coming year:

Accomplishments for the past year:

On-going projects (include any dates/events already set):

Suggestions for the coming year (goals, activities, and budget):

Officers for the coming year (CI):

Chair/Contact Person:

Vice-Chair:

Secretary:



ANNUAL REPORT

DATE: _____

CI / **Committee**: (Please circle one)

Goals for the coming year:

Accomplishments for the past year:

On-going projects (include any dates/events already set):

Suggestions for the coming year (goals, activities, and budget):

Officers for the coming year (CI):

Chair/Contact Person:

Vice-Chair:

Secretary:

Arkansas Library Association

Profit & Loss

January through December 2020

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Ordinary Income/Expense	
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Deposit	41,426.58
Total Program Income	41,426.58
Total Income	41,426.58
Expense	
Award Recipient	2,300.00
Contract Services	
Accounting Fees	750.00
Outside Contract Services	77.36
Total Contract Services	827.36
Journal Bi Annual	5,528.07
Operations	
Postage, Mailing Service	1,240.00
Printing and Copying	1,600.31
Total Operations	2,840.31
Other Types of Expenses	
Insurance - Liability, D and O	860.00
Total Other Types of Expenses	860.00
Program Service Fees	7,791.75
Scholarship recipient	1,500.00
Supplies Conference	810.86
Supplies Office	138.49
Travel and Meetings	
Conference, Convention, Meeting	1,319.64
Travel	417.10
Total Travel and Meetings	1,736.74
Website Expense	1,728.00
Total Expense	26,061.58
Net Ordinary Income	15,365.00
Other Income/Expense	
Other Expense	
Ask My Accountant	37.01
Total Other Expense	37.01
Net Other Income	-37.01
Net Income	15,327.99



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CI / Committee: (Please circle one)

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Accomplishments for the past year:

On-going projects (include any dates/events already set):

Suggestions for the coming year (goals, activities, and budget):

Officers for the coming year (CI):

Chair/Contact Person:

Vice-Chair:

Secretary:



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A brief annual report:

The Public Libraries and Trustees Community of Interest met virtually at the ArLA conference. Goals for the next year include creating training material for new trustees, meeting virtually a few times a year, and arranging some continuing education opportunities for public library workers.

Best,
Joe

JOSEPH HUDAK

[PRONOUNS:](#) He/Him/His

Head of Main Library

CENTRAL ARKANSAS LIBRARY SYSTEM

MAIN LIBRARY 100 Rock Street, Little Rock, AR 72201

OFFICE 501.918.3086 | **FAX** 501.375.7451 | **WEB** www.cals.org

THE LIBRARY, REWRITTEN.



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